



**The University of Jordan**

**Accreditation & Quality Assurance Center**

## **COURSE Syllabus**

**Tourism Transportation Management**

1	Course title	Tourism Transportation Management
2	Course number	2603401
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	
4	Prerequisites/corequisites	
5	Program title	Tourism Management
6	Program code	3
7	Awarding institution	
8	Faculty	Archaeology and Tourism
9	Department	Tourism Management
10	Level of course	4
11	Year of study and semester (s)	2018/2017 1
12	Final Qualification	
13	Other department (s) involved in teaching the course	
14	Language of Instruction	English
15	Date of production/revision	2018

**. Course Coordinator:**

Office numbers, office hours, phone numbers, and email addresses should be listed.

[m.allan@ju.edu.jo](mailto:m.allan@ju.edu.jo)

Ex: 25032

**17. Other instructors:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*

**18. Course Description:**

*As stated in the approved study plan.*

It provides the student with a comprehensive introduction to land, sea and air transportation issues. It is also designed to equip students with the appropriate skills associated with key supervisory functions in transportation companies and in airport authorities. It provides a much-needed account of the key issues which transport providers, decision makers, managers and tourists face in the use, operation and

management of tourist transport. It addresses all the key issues affecting transport and tourism in the new millennium, including: policy changes such as greater privatization, low cost airlines and growth in the air market, the effect of crises on travel, safety and security. The course provides a clear understanding of the shared relationship between tourism and transport, examining what is meant by a tourist transport system and how the needs of the traveler are incorporated into management systems.

1. 19. Course aims and outcomes:

**A- Aims:**

- To provide the students a general view of the role of transportation in tourism industry
- Offering an overview about best practice in transportation in tourism industry
- introducing the last updates and changes in the transportation and tourism sector on the global scope

**B- Intended Learning Outcomes (ILOs):** Upon successful completion of this course students will be able to ...

Enhancing critical thinking skills for course students
Improving argument and communication skills for the students
Raising their awareness toward importance of transportation in tourism industry



## 20. Topic Outline and Schedule:

2.					
Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
General overview about transportation industry in tourism	1,2		Lecture and discussions		
Evolution of transport	3		Lecture and discussions		
Classification of tourist transport	4		Lecture and discussions		
Transporting the tourist in the destination	5		Lecture and discussions		
The tourist transport continuum	6		Lecture and discussions		
Destination concept	7		Lecture and discussions		
The demand for tourist transport	8		Lecture and discussions		
The supply of tourist transport	9		Lecture and discussions		
Transport and the environment	10		Lecture and discussions		
Case study: transportation and tourism in Jordan	11,12,13		Students Presentations and discussions		

## 21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

lecture – based: it includes Presentation of the related lecture’s topics,  
Discussion, students presentations and other related activities

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**22. Evaluation Methods and Course Requirements:**

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Exams, presentation, and activities

**23. Course Policies:**

A- Attendance policies:

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

All of the following policies and requirements will be followed in all potential cases according to the university regulations and procedures

**24. Required equipment:**

Data show device

Laptop

**25. References:**

Lecture Notes (To be made available)

A- Required book (s), assigned reading and audio-visuals:

Page, S. (2009). **Transport and tourism: global perspectives**. Harlow Pearson Prentice Hall - Themes in tourism

Gross,S and Klimmer, L.(2014). Introduction to Tourism Transport. [\*CABI tourism texts\*](#)

B- Recommended books, materials, and media:

<http://www.mot.gov.jo/>

<http://www.jetsetmag.com/travel/aviation/evolution-of-transportation/2/>

**26. Additional information:**

Name of Course Coordinator: -----Signature: ----- Date: 20/1/2018

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----

Copy to:

Head of Department  
Assistant Dean for Quality Assurance  
Course File